## **Brief Profile of Professor Erming XU**

Prof. Xu is Dean of the Shantou University, Guangdong, China. He was earlier Deputy Dean, and Professor of Management of the School of Graduate Studies at the Renmin University of China, Beijing.

Over the years, Professor Xu has conducted research in areas related to strategic management, organizational theories, international management and education management and has been responsible for research on many subjects sponsored by the National Natural Science Foundation, the National Social Science Foundation, and other authorities at provincial and ministry level. Professor Xu has brought out many publications including Business Strategy and Innovative Analysis, Business Strategic Management, Introduction to International Business Management, a number of case studies, as well as a number of academic dissertations such as Empirical Research, Effects on Performance of Supervision Mechanisms and Substitution Effect of Listed Companies. He has also been a columnist in the Economic Daily.

Prof. Xu has received many awards such as the Ministry of Education's Class One Excellent Higher Education Textbook Award and the State-Level Class Two Teaching Award. Professor Xu has been a visiting professor at over 10 domestic universities and has been awarded the Fulbright Scholar of U.S.A. twice. Professor Xu was previously a lecturer at New York State University at Buffalo, U.S.A., University of Scranton, U.S.A., University of Technology, Sydney, the Kyushu University, Japan and Hong Kong Polytechnic University.